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# STAY SALTY

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We are a French family-business which develops Kiteboarding gear for demanding riders. We believe that the product is the heart of a company, and as a result most of our efforts are spent on the research, development and testing of the collection.

Our passion is about Kiteboarding as much as it is about creating and innovating, we enjoy both the hours spent at the office and the ones spent on the water.

*“ We have been into Kiteboarding since the beginning. “*

All over these years, we have seen how Kiteboarding evolved and how many people were hit by this passion. Today it's pure happiness to see all those guys & girls on the water with a big smile on their faces.

MANERA is meant to enable those people to make the most of their time in the ocean. We create products so nobody has to get out of the water because they are cold or uncomfortable.

**BECAUSE WE BELIEVE EVERY MOMENT OUT THERE SHOULD BE A GREAT ONE.**

**Julien SALLES**

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